

Central  
Arkansas  
Library  
System

2015

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Annual Statistical Report



## ATTENDANCE 2015

AGENCY	ATTENDANCE	+/-%
<b>System</b>	<b>2,065,505</b>	<b>-8%</b>
ASI	161,674	-18%
Brooks	15,409	-5%
Brown	130,971	-19%
Children's	102,204	3%
Cox Building	67,977	-7%
Fletcher	153,345	2%
Main	438,608	-15%
Maumelle	132,364	10%
McMath	134,573	28%
Milam	34,471	-35%
Nixon	162,592	-1%
Ron Robinson	27,437	-15%
Rooker	76,088	-8%
Sanders	120,176	-6%
Terry	110,896	-9%
Thompson	118,071	-17%
Williams	78,649	-9%

## ATTENDANCE 2011-2015

YEAR	SYS. ATTEND.	+/-%
2015	2,065,505	-8%
2014	2,249,570	2%
2013	2,196,959	-3%
2012	2,260,175	11%
2011	2,040,310	2%



## CIRCULATION 2015 TOTALS

AGENCY	NONPRINT	PRINT	TOTAL	+/-%
<b>System</b>	<b>1,058,090</b>	<b>1,664,706</b>	<b>2,722,796</b>	<b>-1%</b>
Brooks	12,398	5,163	<b>17,561</b>	-5%
Brown	38,372	64,003	<b>102,375</b>	-11%
Children's	19,930	86,958	<b>106,888</b>	7%
Fletcher	81,224	170,363	<b>251,587</b>	-4%
Main	201,879	227,464	<b>429,343</b>	-5%
Maumelle	63,861	119,504	<b>183,365</b>	-2%
McMath	45,249	57,517	<b>102,766</b>	15%
Milam	27,947	49,536	<b>77,483</b>	-14%
Nixon	88,671	105,988	<b>194,659</b>	-9%
Rooker	63,793	70,222	<b>134,015</b>	-8%
Sanders	54,231	103,101	<b>157,332</b>	-5%
Terry	102,376	188,862	<b>291,238</b>	-7%
Thompson	63,760	160,989	<b>224,749</b>	-4%
Williams	15,374	20,553	<b>35,927</b>	-13%

## SYSTEM CIRCULATION 2011-2015

YEAR	SYS. CIRC.	+/-%
2015	2,722,796	-1%
2014	2,756,226	0%
2013	2,763,724	9%
2012	2,527,622	1%
2011	2,494,114	7%



## CIRCULATION 2015 PRINT

AGENCY	ADULT	eBooks	JUV	PERIOD	DIGITAL MAGAZINES	TOTAL	+/-%
System	723,610	220,969	694,295	12,318	13,514	1,664,706	-3%
Brooks	1,717		2,931	515		5,163	-3%
Brown	37,964		25,680	359		64,003	-13%
Children's	1,360		85,112	486		86,958	11%
Fletcher	106,287		63,322	754		170,363	-4%
Main	155,398		72,034	32		227,464	-9%
Maumelle	49,227		69,229	1,048		119,504	-3%
McMath	32,280		24,901	336		57,517	15%
Milam	23,028		22,671	3,837		49,536	-14%
Nixon	61,500		44,077	411		105,988	-12%
Rooker	35,935		33,752	535		70,222	-9%
Sanders	48,261		53,114	1,726		103,101	-6%
Terry	93,711		94,199	952		188,862	-4%
Thompson	64,103		96,442	444		160,989	-2%
Williams	12,839		6,831	883		20,553	-18%
<b>Sys. +/-%</b>	-9%	16%	-1%	-15%	4%	-3%	

## CIRCULATION 2015 NONPRINT

AGENCY	DIGITAL AUDIOBOOKS	GAMES	CD BOOKS	CD MUSIC	DIGITAL MUSIC AND VIDEO	DVD	FISHING POLES	TOTAL	+/-%
System	103,037	18,018	86,645	18,907	75,988	754,908	587	1,058,090	1%
Brooks			220			12,168	10	12,398	-6%
Brown			2,688	62		35,598	24	38,372	-8%
Children's			1,778	2,942		15,188	22	19,930	-6%
Fletcher			11,822			69,370	32	81,224	-4%
Main		17,407	15,516	15,423		153,459	74	201,879	1%
Maumelle			7,455			56,290	116	63,861	0%
McMath			3,700			41,514	35	45,249	15%
Milam			2,251	23		25,647	26	27,947	-15%
Nixon			6,489	43		82,106	33	88,671	-6%
Rooker			4,893			58,865	35	63,793	-6%
Sanders			5,948			48,243	40	54,231	-3%
Terry			14,035			88,290	51	102,376	-11%
Thompson			8,969	414		54,321	56	63,760	-8%
Williams		611	881			13,849	33	15,374	-6%
<b>Sys. +/-%</b>	39%	9%	-8%	8%	39%	-4%	-22%	1%	



## BUILDING CIRCULATION RATIO 2015\*

AGENCY	ADULT	JUV	PERIOD	GAMES	CD BOOKS	CD MUSIC	DVD
System	31%	30%	1%	1%	4%	1%	33%
Brooks	10%	17%	3%	0%	1%	0%	69%
Brown	37%	25%	0%	0%	3%	0%	35%
Children's	1%	80%	0%	0%	2%	3%	14%
Fletcher	42%	25%	0%	0%	5%	0%	28%
Main	36%	17%	0%	4%	4%	4%	36%
Maumelle	27%	38%	1%	0%	4%	0%	31%
McMath	31%	24%	0%	0%	4%	0%	40%
Milam	30%	29%	5%	0%	3%	0%	33%
Nixon	32%	23%	0%	0%	3%	0%	42%
Rooker	27%	25%	0%	0%	4%	0%	44%
Sanders	31%	34%	1%	0%	4%	0%	31%
Terry	32%	32%	0%	0%	5%	0%	30%
Thompson	29%	43%	0%	0%	4%	0%	24%
Williams	36%	19%	2%	2%	2%	0%	39%

\*Does not include digital print, digital audiobooks, digital music and video, or digital magazines, which cannot be attributed to specific locations.



## SYSTEM CIRCULATION PERCENTAGES 2015

AGENCY	ADULT	JUV.	PERIOD.	In-House Games	CD BOOKS	CD MUSIC	DVD	TOTAL
System	723,610 100%	694,295 100%	12,318 100%	18,018 100%	86,645 100%	18,907 100%	754,908 100%	2,308,701 100%
Brooks	1,717 0%	2,931 0%	515 4%	0 0%	220 0%	0 0%	12,168 2%	17,551 1%
Brown	37,964 5%	25,680 4%	359 3%	0 0%	2,688 3%	62 0%	35,598 5%	102,351 4%
Children's	1,360 0%	85,112 12%	486 4%	0 0%	1,778 2%	2,942 16%	15,188 2%	106,866 5%
Fletcher	106,287 15%	63,322 9%	754 6%	0 0%	11,822 14%	0 0%	69,370 9%	251,555 11%
Main	155,398 21%	72,034 10%	32 0%	17,407 97%	15,516 18%	15,423 82%	153,459 20%	429,269 19%
Maumelle	49,227 7%	69,229 10%	1,048 9%	0 0%	7,455 9%	0 0%	56,290 7%	183,249 8%
McMath	32,280 4%	24,901 4%	336 3%	0 0%	3,700 4%	0 0%	41,514 5%	102,731 4%
Milam	23,028 3%	22,671 3%	3,837 31%	0 0%	2,251 3%	23 0%	25,647 3%	77,457 3%
Nixon	61,500 8%	44,077 6%	411 3%	0 0%	6,489 7%	43 0%	82,106 11%	194,626 8%
Rooker	35,935 5%	33,752 5%	535 4%	0 0%	4,893 6%	0 0%	58,865 8%	133,980 6%
Sanders	48,261 7%	53,114 8%	1,726 14%	0 0%	5,948 7%	0 0%	48,243 6%	157,292 7%
Terry	93,711 13%	94,199 14%	952 8%	0 0%	14,035 16%	0 0%	88,290 12%	291,187 13%
Thompson	64,103 9%	96,442 14%	444 4%	0 0%	8,969 10%	414 2%	54,321 7%	224,693 10%
Williams	12,839 2%	6,831 1%	883 7%	611 3%	881 1%	0 0%	13,849 2%	35,894 2%

\*Does not include digital print, digital audiobooks, digital music and video, or digital magazines, which cannot be attributed to specific locations.



## YOUNG ADULT AND JUVENILE PROGRAMS/TOURS & ATTENDANCE 2015

AGENCY	YOUNG ADULT		+/-%		JUVENILE		+/-%	
	PROG	ATTEND	PROG	ATTEND	PROG	ATTEND	PROG	ATTEND
System	1,644	30,550	22%	43%	4,939	160,557	23%	5%
Brooks	88	781	6%	-28%	86	1,569	-13%	-30%
Brown	217	3,465	224%	195%	386	13,729	99%	54%
Children's	2	139	100%	595%	1,233	37,676	48%	21%
Fletcher	146	3,691	21%	30%	178	3,107	8%	-36%
Main	398	5,561	-3%	-7%	481	15,741	-5%	-17%

<i>ASI</i>	5	212	-17%	10%			-100%	-100%
<i>Adult</i>	18	1,590	64%	77%	5	2,164	-72%	-31%
<i>Cox</i>								
<i>Ref</i>	22	488	-8%	4%	10	225	-33%	-40%
<i>Theater</i>	3	271	50%	-25%	30	5,080	58%	24%
<i>Comp. Classes</i>								
<i>YS</i>	350	3,000	-4%	-26%	436	8,272	-4%	-27%

Maumelle	91	2,083	20%	68%	316	11,624	12%	14%
McMath	96	1,336	39%	87%	312	6,196	57%	-13%
Milam	24	308	-38%	-31%	164	3,846	-29%	-39%
Nixon	228	6,680	84%	249%	337	14,987	50%	41%
Rooker	44	355	-36%	-37%	279	8,510	25%	87%
Sanders	27	417	59%	34%	321	13,392	6%	-29%
Terry	68	499	51%	54%	444	16,166	2%	25%
Thompson	46	497	-15%	-46%	237	11,888	4%	-18%
Williams	169	4,738	-3%	22%	165	2,126	81%	18%



## ADULT PROGRAMS & ATTENDANCE 2015

AGENCY	ADULT		+/- %	
	PROG	ATTEND	PROG	ATTEND
System	2,254	72,671	4%	22%
Brooks	65	842	3%	33%
Brown	375	1,714	-2%	4%
Children's	0	0	-100%	-100%
Fletcher	80	1,567	8%	92%
Main	793	50,364	12%	37%

<i>ASI</i>	91	10,699	0%	24%
<i>Adult</i>	342	22,765	9%	128%
<i>Cox</i>	18	1,667	-14%	11%
<i>Ref</i>	20	285	11%	50%
<i>Theater</i>	98	13,744	27%	-7%
<i>Comp. Classes</i>	223	1,164	23%	5%
<i>YS</i>	1	40	-88%	-92%

Maumelle	68	1,203	-11%	16%
McMath	120	1,020	35%	-21%
Milam	40	1,434	8%	62%
Nixon	184	3,573	10%	4%
Rooker	42	1,505	-30%	-37%
Sanders	172	3,092	-5%	-20%
Terry	142	4,142	23%	-6%
Thompson	134	1,812	-8%	1%
Williams	39	403	-30%	9%





## MEETINGS & ATTENDANCE 2015\*

AGENCY	GROUPS	+/-%	ATTENDANCE	+/-%
System	6,334	-7%	121,224	-27%
Brooks	233	60%	1,855	-33%
Brown	221	-13%	5,430	-52%
Children's	322	-1%	8,039	0%
Fletcher	436	-39%	6,477	-48%
Hillcrest Hall	241	28%	6,475	-12%
ASI	665	-12%	10,559	-8%
Cox Building	320	2%	6,095	-14%
Ron Robinson Theater	54	-39%	8,342	-27%
Main	1,517	-7%	30,966	-14%
Maumelle	89	-30%	1,202	-26%
McMath	201	51%	5,438	-43%
Milam	78	-35%	624	-46%
Nixon	171	16%	2,924	11%
Rooker	537	-11%	8,325	-10%
Sanders	323	-2%	4,976	-37%
Terry	350	14%	6,222	7%
Thompson	334	-3%	3,906	-73%
Williams	242	-8%	3,369	-43%

\*These numbers are negatively skewed due to the fact that several branches hosted early voting in 2014. Each day the meeting room is used for that purpose is counted as a separate meeting. A better comparison may be made to the 2013 statistics, when there were 6,103 meetings with total attendance of 117,600. Comparing 2015 to 2013 shows 4% growth in the number of meetings and 3% growth in meeting attendance.



## STAFF ASSISTANCE PROVIDED 2015

AGENCY	REF/READ. ADVISORY	INSTRUCT. ASSIST.	TOTAL	+/-%	DIRECTS	+/-%
System	388,080	380,575	768,655	-5%	528,391	-11%
Brooks	4,069	9,008	13,077	45%	3,591	12%
Brown	11,434	41,093	52,527	-16%	29,089	-6%
Children's	10,684	20,678	31,362	6%	11,208	-5%
Fletcher	39,381	26,994	66,375	17%	40,165	1%
Main	87,824	53,663	141,487	-4%	132,026	-19%

<i>ASI</i>	15,471	5,889	21,360	24%	11,313	21%
<i>Circ</i>	26,160	8,003	34,163	-1%	64,556	-12%
<i>Ref</i>	34,142	37,976	72,118	-10%	38,934	-38%
<i>YS</i>	12,051	1,795	13,846	-8%	17,223	1%

Maumelle	29,708	38,822	68,530	46%	9,166	-53%
McMath	9,372	22,748	32,120	2%	61,362	33%
Milam	41,533	5,264	46,797	7%	62,648	43%
Nixon	53,281	82,193	135,474	6%	72,722	-22%
Rooker	16,665	17,242	33,907	24%	31,641	-7%
Sanders	30,842	32,200	63,042	-43%	26,989	-35%
Terry	17,486	17,525	35,011	-41%	23,177	-36%
Thompson	22,544	9,611	32,155	-12%	7,718	-17%
Williams	13,257	3,534	16,791	-7%	16,889	-13%



## IN-HOUSE USE 2015

AGENCY	2015	+/-%
System	<b>734,754</b>	-3%
Brooks	6,497	-10%
Brown	56,501	-17%
Children's	51,874	5%
Fletcher	39,923	-2%
Main	204,119	2%

<i>Butler</i>	15,062	-9%
<i>Circ</i>	66,438	51%
<i>Ref</i>	92,949	-13%
<i>YS</i>	29,670	-9%

Maumelle	59,076	-2%
McMath	58,590	50%
Milam	18,184	-22%
Nixon	59,491	-12%
Rooker	45,667	-6%
Sanders	35,169	-18%
Terry	38,644	-9%
Thompson	28,793	-9%
Williams	32,226	-14%

## SYSTEM IN-HOUSE USE 2011-2015

YEAR	SYS. IN-HOUSE	+/-%
2015	734,754	-3%
2014	758,576	-15%
2013	895,494	8%
2012	825,400	6%
2011	780,114	8%



## IN-HOUSE USE BREAKDOWN 2015

AGENCY	BOOKS	PERIOD.	INTERNET	FAX	MICRO	GOV. DOCS.	STUDY RMS.	MANU-SCRIPTS	OTHER	TOTAL
System	292,135	44,901	318,885	13,395	3,736	385	58,973	1,873	471	734,754
Brooks	1,999	653	3,445	213	2		185			6,497
Brown	13,814	2,561	34,851	3,280			1,995			56,501
Children's	24,861	2,172	21,182	974			2,669		16	51,874
Fletcher	13,060	2,896	20,736	532			2,695		4	39,923
Main	88,086	13,017	78,354	581	3,714	385	17,710	1,873	399	204,119

<i>Butler</i>	9,029	851	2,593		716			1,873		15,062
<i>Circ</i>	57,725						8,713			66,438
<i>Ref</i>	4,638	11,861	66,714	581	2,998	385	5,373		399	92,949
<i>YS</i>	16,694	305	9,047				3,624			29,670

Maumelle	30,988	6,331	14,512	800			6,417		28	59,076
McMath	16,179	1,229	33,616	1,204			6,362			58,590
Milam	8,833	4,560	3,467	216	20		1,075		13	18,184
Nixon	18,262	2,786	33,597	2,079			2,756		11	59,491
Rooker	21,097	3,141	17,657	929			2,843			45,667
Sanders	14,869	2,462	12,366	782			4,690			35,169
Terry	16,608	1,635	15,900	593			3,908			38,644
Thompson	15,439	603	8,111	296			4,344			28,793
Williams	8,040	855	21,091	916			1,324			32,226



## COMPUTER USE BREAKDOWN 2015

AGENCY	DESKTOP	LAPTOP	TOTAL	+/-%
System	271,734	47,151	318,885	-8%
Brooks	3,330	115	3,445	-10%
Brown	27,426	7,425	34,851	-14%
Children's	20,174	1,008	21,182	6%
Fletcher	17,805	2,931	20,736	-6%
Main	65,170	13,184	78,354	-17%
<i>ASI</i>	2,593		2,593	-11%
<i>Ref</i>	53,530	13,184	66,714	-18%
<i>YS</i>	9,047		9,047	-15%
Maumelle	13,329	1,183	14,512	0%
McMath	30,540	3,076	33,616	35%
Milam	2,706	761	3,467	-23%
Nixon	20,277	13,320	33,597	-10%
Rooker	16,227	1,430	17,657	-7%
Sanders	12,136	230	12,366	-14%
Terry	15,115	785	15,900	-5%
Thompson	7,886	225	8,111	-16%
Williams	19,613	1,478	21,091	-13%



## ENCYCLOPEDIA OF ARKANSAS 2015

Month	Total Visits	Total Page Views
January	166,644	323,433
February	175,804	335,311
March	175,313	317,646
April	182,858	354,517
May	162,319	324,392
June	119,632	215,232
July	119,632	215,232
August	120,634	233,207
September	151,699	304,839
October	157,233	332,002
November	144,889	295,336
December	123,658	233,006
<b>TOTAL</b>	<b>1,800,315</b>	<b>3,484,153</b>

## EoA VISITS 2011-2015

YEAR	SITE VISITS	+/-%
2015	1,800,315	1%
2014	1,778,940	-13%
2013	2,035,182	22%
2012	1,670,318	-17%
2011	2,010,657	-21%



## PRINT MATERIALS ADDED 2015

AGENCY	ADULT BOOKS ADDED				JUVENILE BOOKS ADDED		
	H'BACK	P'BACK	DIGITAL PRINT	TOTAL	H'BACK	P'BACK	TOTAL
System	23,295	2,618	10,903	36,816	17,705	3,430	21,135
Brooks	85	17		102	228	67	295
Brown	1,458	220		1,678	1,162	228	1,390
Children's	75	0		75	1,964	394	2,358
Fletcher	2,605	309		2,914	1,255	228	1,483
Main	5,368	250		5,618	2,244	356	2,600
Maumelle	1,566	178		1,744	1,574	307	1,881
McMath	1,260	101		1,361	903	162	1,065
Milam	817	355		1,172	880	224	1,104
Nixon	1,775	418		2,193	1,436	213	1,649
Rooker	1,136	116		1,252	1,216	263	1,479
Sanders	1,372	248		1,620	1,424	299	1,723
Terry	2,478	200		2,678	1,693	308	2,001
Thompson	1,908	131		2,039	1,484	294	1,778
Williams	663	64		727	242	87	329
Butler Ctr.	729	11		740	0	0	0
<b>System Titles</b>	9,717	1,130	<b>7,619</b>	18,466	3,657	714	4,371



## NONPRINT MATERIALS ADDED 2015

AGENCY	CD BOOKS	CD MUSIC	DVD	GAMES	DIGITAL AUDIO	OTHER	TOTAL
System	1,998	1,182	16,387	341	2,481	270	22,389
Brooks	14	0	369	0		10	393
Brown	101	59	726	2		28	916
Children's	31	51	380	0		12	474
Fletcher	214	0	1,433	0		15	1,662
Main	413	790	3,084	336		74	4,697
Maumelle	136	0	1,210	0		11	1,357
McMath	113	0	883	0		13	1,009
Milam	100	66	868	0		21	1,055
Nixon	176	60	1,909	0		22	2,167
Rooker	138	0	1,232	0		17	1,387
Sanders	143	0	1,194	0		14	1,351
Terry	244	0	1,805	0		7	2,056
Thompson	160	64	932	3		2	1,161
Williams	15	0	362	0		24	401
Butler Ctr.	0	92	0	0		0	92
<b>Sys. Titles</b>	<b>954</b>	<b>889</b>	<b>3,381</b>	<b>107</b>	<b>1,638</b>	<b>31</b>	<b>6,199</b>

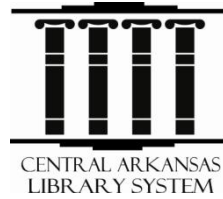




## HOLDINGS 2015

(as of 12/31/15)

	NONPRINT					TOTAL NONPRINT	PRINT			TOTAL PRINT	TOTAL COLLECTION
	CD BOOKS	CD MUSIC	DVD	GAMES	DIGITAL AUDIO		CLOTH	P'BACK	DIGITAL PRINT		
System	21,341	5,803	91,546	1,184	10,587	130,461	839,249	65,724	35,605	940,578	1,071,039
Brooks	110		1,558	12		1,680	2,114	525		2,772	4,452
Brown	635	61	3,323	11		4,030	53,227	5,866		59,093	63,123
Children's	540	788	1,830			3,158	30,722	2,342		33,064	36,222
Fletcher	2,359		9,856			12,215	66,062	5,160		71,222	83,437
Main	4,136	3,881	16,760	1,127		25,904	254,451	6,882		261,333	287,237
Maumelle	1,824		7,576			9,400	45,360	5,276		50,636	60,036
McMath	1,162		4,601			5,763	34,339	4,329		38,668	44,431
Milam	993	68	3,895			4,956	31,795	3,721		35,516	40,472
Nixon	1,450	59	6,488			7,997	49,379	7,103		56,482	64,479
Rooker	1,452		7,055			8,507	37,524	3,355		40,879	49,386
Sanders	1,538		6,463			8,001	43,429	4,818		48,247	56,248
Terry	3,061		13,173			16,234	72,841	6,082		78,923	95,157
Thompson	1,632	317	7,179			9,128	58,514	5,192		63,706	72,834
Williams	442		1,690	34		2,166	16,569	2,833		19,402	21,568
Butler	7	629	99			735	42,805	2,225		45,030	45,765
<b>Sys. Titles</b>	<b>11,041</b>	<b>5,214</b>	<b>26,944</b>	<b>752</b>	<b>10,223</b>	<b>54,174</b>	<b>366,333</b>	<b>28,230</b>	<b>31,519</b>	<b>411,513</b>	<b>465,687</b>



## DATABASE, DIGITAL FILES, AND WEBSITE ACCESS 2015

Due to variations in the way individual vendors track usage statistics, online database use, as well as those portions of manuscript and photograph use attributable to online access, can experience great fluctuations. Accurate year-to-year changes and use counts are difficult to obtain.

<b>SUBSCRIPTION DATABASES</b>	<b>2015 Total Logins</b>	2014 Total Logins	<b>2015 Total Searches</b>	2014 Total Searches
<b>System</b>	<b>1,909,167</b>	2,103,059	<b>3,574,903</b>	3,631,994

The following numbers represent logins and searches for the Butler Center's online digital files, which are subject to the same reporting difficulties as the subscription databases. These numbers are separate from Encyclopedia of Arkansas figures.

<b>IN-HOUSE CONTENT</b>	<b>2015 BC Digital Files Accessed</b>	2014 BC Digital Files Accessed
<b>Butler Center</b>	<b>192,709</b>	147,597

Website visits and page views for CALS website, Butler Center, and Literary Festival/Arkansas Sounds. Data for 2014 is not available.

<b>CALS Main Website</b>		<b>LitFest/Ark. Sounds</b>		<b>Butler Center website</b>	
Total Visits	Page Views	Total Visits	Page Views	Total Visits	Page Views
292,723	1,409,787	25,498	83,095	28,465	82,805



## CALS DIGITAL BRANCH COMPARISON 2015\*

\*This chart compares CALS Digital Branch circulation (downloadable services such as eBooks, music, etc.) to circulation at physical branches, both as total circulation and as a percentage of circulation.

AGENCY	ALL ITEMS
System	2,722,209 100%
Brooks	17,551 1%
Brown	102,351 4%
Children's	106,866 4%
<b>Digital Branch</b>	<b>413,508</b> <b>15%</b>
Fletcher	251,555 9%
Main	429,269 16%
Maumelle	183,249 7%
McMath	102,731 4%
Milam	77,457 3%
Nixon	194,626 7%
Rooker	133,980 5%
Sanders	157,292 6%
Terry	291,187 11%
Thompson	224,693 8%
Williams	35,894 1%