



ATTENDANCE 2013

AGENCY	ATTENDANCE	+/-%
System	2,196,231	-3%
ASI	182,500	-17%
Brooks	12,223	NA
Brown	142,764	-31%
Children's	94,685	NA
Cox Building	76,630	-2%
Fletcher	173,577	-2%
Main	502,937	-3%
Maumelle	119,167	-2%
McMath	142,020	-15%
Milam	51,585	-6%
Nixon	162,392	10%
Rooker	79,816	-2%
Sanders	116,268	2%
Terry	117,324	-15%
Thompson	132,680	-10%
Williams	89,663	0%

ATTENDANCE 2009-2013

YEAR	SYS. ATTEND.	+/-%
2013	2,196,231	-3%
2012	2,260,175	11%
2011	2,040,310	2%
2010	2,005,452	3%
2009	1,945,219	7%



CIRCULATION 2013 TOTALS

AGENCY	NONPRINT	PRINT	TOTAL	+/-%
System	957,651	1,806,073	2,763,724	9%
Brooks	8,263	4,403	12,666	NA
Brown	39,692	84,387	124,079	3%
Children's	21,377	72,683	94,060	NA
Fletcher	92,629	205,702	298,331	-6%
Main	170,886	274,336	445,222	2%
Maumelle	61,811	131,532	193,343	4%
McMath	47,344	76,293	123,637	9%
Milam	34,852	65,066	99,918	8%
Nixon	87,646	133,637	221,283	4%
Rooker	60,548	77,279	137,827	3%
Sanders	51,570	115,903	167,473	1%
Terry	105,112	203,643	308,755	-9%
Thompson	69,727	174,447	244,174	0%
Williams	20,054	28,472	48,526	6%

SYSTEM CIRCULATION 2009-2013

YEAR	SYS. CIRC.	+/-%
2013	2,763,724	9%
2012	2,527,622	1%
2011	2,494,114	7%
2010	2,332,502	1%
2009	2,303,702	11%



CIRCULATION 2013 PRINT

AGENCY	ADULT	O-DRIVE PRINT	JUV	PERIOD	ZINIO	TOTAL	+/-%
System	881,494	150,926	750,623	15,666	7,364	1,806,073	3%
Brooks	1,951		2,257	195		4,403	NA
Brown	53,674		30,224	489		84,387	-5%
Children's	1,786		70,734	163		72,683	NA
Fletcher	130,219		74,523	960		205,702	-8%
Main	185,010		89,181	145		274,336	-5%
Maumelle	57,343		72,851	1,338		131,532	-2%
McMath	43,730		31,792	771		76,293	-1%
Milam	32,322		28,413	4,331		65,066	-1%
Nixon	77,271		53,728	2,638		133,637	-3%
Rooker	43,907		32,827	545		77,279	-6%
Sanders	57,111		57,250	1,542		115,903	-3%
Terry	103,700		98,885	1,058		203,643	-12%
Thompson	75,974		97,976	497		174,447	-4%
Williams	17,496		9,982	994		28,472	-5%
Sys. +/-%	-4%	58%	4%	-27%	NA	3%	

CIRCULATION 2013 NONPRINT

AGENCY	O-DRIVE AUDIO	In-House Games	CD BOOKS	CD MUSIC	FREEGAL	DVD	FISHING POLES	TOTAL	+/-%
System	50,580	11,628	103,453	11,544	34,822	744,861	763	957,651	24%
Brooks		141	196			7,901	25	8,263	NA
Brown			3,959			35,733	6	39,692	24%
Children's			1,246	1,884		18,247	80	21,377	NA
Fletcher			15,114			77,515	55	92,629	-1%
Main		8,802	18,827	9,397		133,860	84	170,886	16%
Maumelle			7,946			53,865	88	61,811	19%
McMath			5,455			41,889	40	47,344	30%
Milam			3,180			31,672	112	34,852	28%
Nixon			7,128			80,518	81	87,646	19%
Rooker			5,733			54,815	41	60,548	19%
Sanders			6,395			45,175	40	51,570	11%
Terry			16,469			88,643	26	105,112	0%
Thompson			10,334	263		59,130	43	69,727	13%
Williams		2,685	1,471			15,898	42	20,054	26%
Sys. +/-%	79%	82%	-5%	41%	NA	21%	-5%	24%	



BUILDING CIRCULATION RATIO 2013*

AGENCY	ADULT	JUV	PERIOD	In-House Games	CD BOOKS	CD MUSIC	DVD
System	35%	30%	1%	0%	4%	0%	30%
Brooks	15%	18%	2%	1%	2%	0%	63%
Brown	43%	24%	0%	0%	3%	0%	29%
Children's	2%	75%	0%	0%	1%	2%	19%
Fletcher	44%	25%	0%	0%	5%	0%	26%
Main	42%	20%	0%	2%	4%	2%	30%
Maumelle	30%	38%	1%	0%	4%	0%	28%
McMath	35%	26%	1%	0%	4%	0%	34%
Milam	32%	28%	4%	0%	3%	0%	32%
Nixon	35%	24%	1%	0%	3%	0%	36%
Rooker	32%	24%	0%	0%	4%	0%	40%
Sanders	34%	34%	1%	0%	4%	0%	27%
Terry	34%	32%	0%	0%	5%	0%	29%
Thompson	31%	40%	0%	0%	4%	0%	24%
Williams	36%	21%	2%	6%	3%	0%	33%

*Does not include Overdrive, Freegal, or Zinio downloadable use, which cannot be attributed to specific locations.



SYSTEM CIRCULATION PERCENTAGES 2013

AGENCY	ADULT	JUV.	PERIOD.	In-House Games	CD BOOKS	CD MUSIC	DVD	TOTAL
System	881,494 100%	750,623 100%	15,666 100%	11,628 100%	103,453 100%	11,544 100%	744,861 100%	2,519,269 100%
Brooks	1,951 0%	2,257 0%	195 1%	141 1%	196 0%	0 0%	7,901 1%	0 0%
Brown	53,674 6%	30,224 4%	489 3%	0 0%	3,959 4%	0 0%	35,733 5%	124,079 5%
Children's	1,786 0%	70,734 9%	163 1%	0 0%	1,246 1%	1,884 16%	18,247 2%	94,060 4%
Fletcher	130,219 15%	74,523 10%	960 6%	0 0%	15,114 15%	0 0%	77,515 10%	298,331 12%
Main	185,010 21%	89,181 12%	145 1%	8,802 76%	18,827 18%	9,397 81%	133,860 18%	445,222 18%
Maumelle	57,343 7%	72,851 10%	1,338 9%	0 0%	7,946 8%	0 0%	53,865 7%	193,343 8%
McMath	43,730 5%	31,792 4%	771 5%	0 0%	5,455 5%	0 0%	41,889 6%	123,637 5%
Milam	32,322 4%	28,413 4%	4,331 28%	0 0%	3,180 3%	0 0%	31,672 4%	99,918 4%
Nixon	77,271 9%	53,728 7%	2,638 17%	0 0%	7,128 7%	0 0%	80,518 11%	221,283 9%
Rooker	43,907 5%	32,827 4%	545 3%	0 0%	5,733 6%	0 0%	54,815 7%	137,827 5%
Sanders	57,111 6%	57,250 8%	1,542 10%	0 0%	6,395 6%	0 0%	45,175 6%	167,473 7%
Terry	103,700 12%	98,885 13%	1,058 7%	0 0%	16,469 16%	0 0%	88,643 12%	308,755 12%
Thompson	75,974 9%	97,976 13%	497 3%	0 0%	10,334 10%	263 2%	59,130 8%	244,174 10%
Williams	17,496 2%	9,982 1%	994 6%	2,685 23%	1,471 1%	0 0%	15,898 2%	48,526 2%



PROGRAM/TOURS & ATTENDANCE 2013

AGENCY	ADULT		+/-%		YOUNG ADULT		JUVENILE		+/-%	
	PROG	ATTEND	PROG	ATTEND	PROG	ATTEND	PROG	ATTEND	PROG	ATTEND
System	2,006	45,028	5%	-14%	1,373	20,720	4,103	139,528	5%	12%
Brooks	50	322			40	501	51	1,366		
Brown	317	1,244	-13%	-17%	43	583	157	9,705	-27%	16%
Children's	1	15			1	102	523	27,294		
Fletcher	80	881	5%	-4%	160	2,934	199	4,511	-12%	-34%
Main	671	24,175	7%	-22%	495	9,748	579	17,096	-20%	-17%

<i>ASI</i>	99	11,555	-25%	-29%	12	410	14	505	63%	20%
<i>Adult</i>	288	8,623	75%	-14%			36	5,906	-10%	66%
<i>Cox</i>	15	1,594	-12%	-15%						
<i>Ref</i>	23	364	10%	7%	38	636	47	588	-21%	8%
<i>Sturgis</i>	242	1,858	-13%	-19%						
<i>YS</i>	4	181	-71%	-23%	445	8,702	482	10,097	-21%	-30%

Maumelle	110	1,827	49%	19%	55	727	285	9,329	-8%	-1%
McMath	63	1,099	3%	30%	108	1,518	388	13,451	-5%	-11%
Milam	36	893	-49%	-54%	24	229	252	5,327	-15%	-7%
Nixon	145	3,985	14%	77%	69	1,000	253	7,549	46%	73%
Rooker	55	1,242	-40%	-60%	100	900	231	3,980	-15%	-60%
Sanders	182	4,625	21%	-7%	12	202	325	14,201	-6%	18%
Terry	90	2,457	-18%	10%	22	224	398	9,609	-15%	-15%
Thompson	157	2,050	37%	13%	52	642	252	13,361	-8%	15%
Williams	49	213	23%	28%	204	1,410	198	2,749	136%	-15%

Percentage changes for non-adult programming are based on the 2012 and 2013 totals for combined Young Adult and Juvenile programs.



MEETINGS & ATTENDANCE 2013

AGENCY	GROUPS	+/-%	ATTENDANCE	+/-%
System	6,103	1%	117,600	-14%
Brooks	51	NA	1,254	NA
Brown	247	-32%	6,396	-56%
Children's	94	NA	2,692	NA
Fletcher	807	-5%	13,111	-18%
ASI	719	21%	10,680	13%
Cox Building	302	-11%	7,332	12%
Main	1,553	4%	36,021	15%
Maumelle	142	26%	2,193	31%
McMath	113	-32%	2,655	-79%
Milam	260	56%	3,961	262%
Nixon	105	3%	2,913	30%
Rooker	573	-17%	8,420	-21%
Sanders	374	3%	8,966	14%
Terry	273	-17%	4,628	-26%
Thompson	284	-2%	3,973	-70%
Williams	257	26%	3,659	11%



STAFF ASSISTANCE PROVIDED 2013

AGENCY	REF/READ. ADVISORY	INSTRUCT. ASSIST.	TOTAL	+/-%	DIRECTS	+/-%
System	361,796	469,010	830,806	6%	658,257	17%
Brooks	1,503	2,012			1,088	
Brown	9,263	35,747	45,010	-14%	21,216	-12%
Children's	8,827	14,699			9,707	
Fletcher	37,764	32,081	69,845	-10%	46,199	-6%
Main	78,622	70,723	149,345	9%	225,341	29%
<i>ASI</i>	16,878	5,131	22,009	22%	11,520	10%
<i>Circ</i>	33,831	14,824	48,655	16%	99,980	33%
<i>Ref</i>	15,723	46,905	62,628	-1%	95,988	30%
<i>YS</i>	12,190	3,863	16,053	12%	17,853	12%
Maumelle	20,321	30,899	51,220	63%	27,132	92%
McMath	18,760	30,753	49,513	63%	64,077	14%
Milam	22,279	11,699	33,978	-13%	24,730	-5%
Nixon	30,815	91,955	122,770	-3%	86,528	25%
Rooker	11,490	17,883	29,373	25%	38,998	31%
Sanders	61,284	78,623	139,907	-3%	51,982	-1%
Terry	24,456	35,989	60,445	-14%	34,620	-11%
Thompson	21,330	10,824	32,154	2%	9,229	8%
Williams	15,082	5,123	20,205	4%	17,410	-8%



IN-HOUSE USE 2013

AGENCY	2013	+/-%
System	895,494	8%
Brooks	4,386	NA
Brown	74,154	-1%
Children's	40,982	NA
Fletcher	63,358	23%
Main	251,880	2%

<i>Butler</i>	17,448	-22%
<i>Circ</i>	73,258	26%
<i>Ref</i>	115,410	1%
<i>YS</i>	45,764	-13%

Maumelle	69,597	-1%
McMath	61,315	27%
Milam	32,363	-19%
Nixon	73,757	11%
Rooker	56,430	44%
Sanders	43,258	-4%
Terry	44,505	-23%
Thompson	34,672	-15%
Williams	44,837	2%

SYSTEM IN-HOUSE USE 2009-2013

YEAR	SYS. IN-HOUSE	+/-%
2013	895,494	8%
2012	825,400	6%
2011	780,114	8%
2010	723,125	-5%
2009	757,865	9%



IN-HOUSE USE BREAKDOWN 2013

AGENCY	BOOKS	PERIOD.	INTERNET	FAX	MICRO	GOV. DOCS.	STUDY RMS.	MANU-SCRIPTS	OTHER	TOTAL
System	407,872	54,766	358,409	10,669	4,946	437	56,092	1,599	719	895,509
Brooks	1,038	227	2,951	82			88			4,386
Brown	25,450	1,535	42,720	2,319			2,130			74,154
Children's	22,103	891	16,587	133			1,268			40,982
Fletcher	31,253	4,668	24,924	506			2,018		4	63,373
Main	108,780	16,110	99,921	659	4,859	437	19,007	1,599	508	251,880
<i>Butler</i>	10,398	1,577	2,626	159	999			1,599	90	17,448
<i>Circ</i>	63,332						9,926			73,258
<i>Ref</i>	4,079	13,367	85,998	500	3,860	437	6,751		418	115,410
<i>YS</i>	30,971	1,166	11,297				2,330			45,764
Maumelle	40,590	6,056	17,090	679			5,172		10	69,597
McMath	26,858	3,814	26,389	1,285			2,969		-	61,315
Milam	20,172	5,447	4,809	372	87		1,417		59	32,363
Nixon	26,689	4,174	38,136	1,709			2,911		138	73,757
Rooker	29,311	3,764	19,275	829			3,251		-	56,430
Sanders	18,629	2,391	13,968	577			7,693		-	43,258
Terry	22,891	2,263	15,986	548			2,817		-	44,505
Thompson	19,264	1,664	9,585	247			3,912		-	34,672
Williams	14,844	1,762	26,068	724			1,439		-	44,837



COMPUTER USE BREAKDOWN 2013

AGENCY	DESKTOP	LAPTOP	TOTAL	+/-%
System	284,404	90,697	358,054	6%
Brooks	2,806	145	2,951	NA
Brown	26,638	16,082	42,720	-5%
Children's	15,544	1043	16,587	NA
Fletcher	19,230	5,339	24,569	5%
Main	82,874	17,047	99,921	0%
<i>ASI</i>	2,626		2,626	-13%
<i>Ref</i>	68,951	17,047	85,998	2%
<i>YS</i>	11,297		11,297	-10%
Maumelle	15,473	1617	17,090	-22%
McMath	19,610	6,779	26,389	12%
Milam	4,694	115	4,809	-9%
Nixon	21,678	16,458	38,136	10%
Rooker	17,078	2197	19,275	2%
Sanders	13,238	730	13,968	-5%
Terry	14,963	1,023	15,986	-9%
Thompson	9,089	496	9,585	12%
Williams	21,489	4,579	26,068	11%



ENCYCLOPEDIA OF ARKANSAS 2013

Month	Web Visits	Mobile Visits	Total Visits	Total Page Views
January	157,391	2,155	159,546	642,700
February	162,483	1,838	164,321	666,300
March	166,553	3,362	169,915	736,028
April	174,597	3,020	177,617	701,585
May	200,234	2,617	202,851	725,894
June	151,371	1,805	153,176	503,122
July	148,177	1,905	150,082	496,097
August	151,333	2,049	153,382	527,221
September	193,876	2,528	196,404	723,650
October	200,826	3,002	203,828	762,450
November	180,975	2,986	183,961	627,041
December	118,181	1,918	120,099	248,710
TOTAL	2,005,997	29,185	2,035,182	7,360,798

EoA VISITS 2008-2013

YEAR	SITE VISITS	+/-%
2013	2,035,182	22%
2012*	1,670,318	-17%
2011*	2,010,657	-21%
2010	2,554,632	27%
2009	2,007,160	6%



PRINT MATERIALS ADDED 2013

AGENCY	ADULT BOOKS ADDED				JUVENILE BOOKS ADDED		
	H'BACK	P'BACK	O-DRIVE	TOTAL	H'BACK	P'BACK	TOTAL
System	29,334	3,761	4,770	37,865	21,356	3,933	25,289
Brooks	640	224		864	873	225	1,098
Brown	1,882	314		2,196	1,300	256	1,556
Children's	41	0		41	2,835	560	3,395
Fletcher	3,018	406		3,424	1,792	297	2,089
Main	6,489	433		6,922	2,297	297	2,594
Maumelle	1,749	253		2,002	1,713	318	2,031
McMath	1,547	179		1,726	1,226	249	1,475
Milam	919	338		1,257	888	176	1,064
Nixon	1,990	550		2,540	1,497	276	1,773
Rooker	1,417	188		1,605	1,264	237	1,501
Sanders	1,572	250		1,822	1,475	283	1,758
Terry	2,946	316		3,262	1,827	301	2,128
Thompson	1,982	188		2,170	1,758	338	2,096
Williams	828	106		934	611	120	731
Butler Ctr.	2,314	16		2,330	0	0	0
System Titles	11,656	1,461	4,469	17,586	9,537	868	10,405



NONPRINT MATERIALS ADDED 2013

AGENCY	CD BOOKS	CD MUSIC	DVD	O-DRIVE	OTHER	TOTAL
System	3,326	804	17,926	1,326	455	23,837
Brooks	64	0	943		27	1,034
Brown	177	0	1,009		0	1,186
Children's	127	98	889		18	1,132
Fletcher	313	0	1,384		0	1,697
Main	581	649	3,095		367	4,692
Maumelle	257	0	1,282		8	1,547
McMath	218	0	1,065		5	1,288
Milam	118	0	622		0	740
Nixon	243	0	1,633		4	1,880
Rooker	218	0	1,172		13	1,403
Sanders	197	0	967		4	1,168
Terry	452	0	2,018		2	2,472
Thompson	307	0	1,467		5	1,779
Williams	54	0	380		2	436
Butler Ctr.	0	57	0		0	57
Sys. Titles	1,453	736	3,223	1,260	NA	6,672



HOLDINGS 2013

(as of 12/31/13)

	NONPRINT					TOTAL NONPRINT	PRINT			TOTAL PRINT	TOTAL COLLECTION
	CD BOOKS	CD MUSIC	DVD	GAMES	O-Drive		CLOTH	P'BACK	O-Drive		
System	19,572	3,554	73,504	539	5,872	103,041	827,818	67,932	14,425	910,175	1,013,216
Brooks	72		990	12		1,074	1,802	444		2,246	3,320
Brown	660		3,057			3,717	50,657	5,319		55,976	59,693
Children's	376	402	1,455			2,233	24,484	1,848		26,332	28,565
Fletcher	2,235		8,238			10,473	83,785	5,855		89,640	100,113
Main	3,720	2,808	12,924	504		19,956	236,541	8,184		244,725	264,681
Maumelle	1,589		5,810			7,399	43,994	5,054		49,048	56,447
McMath	1,071		4,003			5,074	38,933	4,454		43,387	48,461
Milam	873		2,931			3,804	29,566	3,893		33,459	37,263
Nixon	1,381		5,154			6,535	54,424	7,414		61,838	68,373
Rooker	1,306		5,612			6,918	34,032	3,223		37,255	44,173
Sanders	1,347		4,834			6,181	43,562	4,740		48,302	54,483
Terry	2,950		10,740			13,690	70,580	5,607		76,187	89,877
Thompson	1,505	291	6,054			7,850	57,523	6,064		63,587	71,437
Williams	480		1,621	23		2,124	18,006	3,609		21,615	23,739
Butler	7	53	81			141	39,929	2,224		42,153	42,294
Sys. Titles	9,593	3,258	21,082	387	5,657	39,977	353,800	28,702	13,716	396,218	436,195



DATABASE AND ELECTRONIC FILES ACCESS 2013

Due to variations in the way individual vendors track usage statistics, online database use, as well as those portions of manuscript and photograph use attributable to online access, can experience great fluctuations. Accurate year-to-year changes and use counts are difficult to obtain.

SUBSCRIPTION DATABASES	2013 Total Logins	2012 Total Logins	2013 Total Searches	2012 Total Searches
System	935,754	252,983	2,043,189	1,313,845

The following numbers represent logins and searches for the Butler Center's online electronic files, which are subject to the same reporting difficulties as the subscription databases. These numbers are separate from Encyclopedia of Arkansas figures.

IN-HOUSE CONTENT	2013 BC Digital Files Accessed	2012 BC Digital Files Accessed
Butler Center	12,417,962	14,657,142*