



## ATTENDANCE 2012

AGENCY	ATTENDANCE	+/-%
System	2,260,175	11%
ASI	220,510	40%
Brown	206,062	11%
Cox Building	78,304	3%
Fletcher	177,680	-5%
Main	518,241	12%
Maumelle	121,230	1%
McMath	166,778	12%
Milam	54,602	-3%
Nixon	146,970	3%
Rooker	81,734	5%
Sanders	113,439	4%
Terry	138,308	1%
Thompson	146,981	12%
Williams	89,336	75%

## ATTENDANCE 2008-2012

YEAR	SYS. ATTEND.	+/-%
2012	2,260,175	11%
2011	2,040,310	2%
2010	2,005,452	3%
2009	1,945,219	7%
2008	1,815,774	7%



## CIRCULATION 2012 TOTALS

AGENCY	NONPRINT	PRINT	TOTAL	+/-%
System	769,659	1,757,963	2,527,622	1%
Brown	31,894	88,715	120,609	-7%
Fletcher	93,101	223,122	316,223	-6%
Main	147,122	289,462	436,584	0%
Maumelle	52,056	134,477	186,533	0%
McMath	36,310	77,158	113,468	-5%
Milam	27,176	65,615	92,791	-9%
Nixon	73,619	138,247	211,866	2%
Rooker	50,953	82,580	133,533	-5%
Sanders	46,296	119,314	165,610	0%
Terry	105,297	232,551	337,848	-2%
Thompson	61,696	181,417	243,113	1%
Williams	15,932	29,929	45,861	41%

## SYSTEM CIRCULATION 2008-2012

YEAR	SYS. CIRC.	+/-%
2012	2,527,622	1%
2011	2,494,114	7%
2010	2,332,502	1%
2009	2,303,702	11%
2008	2,083,226	11%



## CIRCULATION 2012 PRINT

AGENCY	ADULT	O-DRIVE PRINT	JUV	PERIOD	TOTAL	+/-%
System	918,669	95,376	722,532	21,386	1,757,963	-1%
Brown	54,810		33,386	519	88,715	-11%
Fletcher	137,239		83,889	1,994	223,122	-7%
Main	185,971		103,380	111	289,462	-4%
Maumelle	59,081		74,134	1,262	134,477	-1%
McMath	44,548		31,963	647	77,158	-8%
Milam	37,569		22,728	5,318	65,615	-14%
Nixon	78,339		53,591	6,317	138,247	-3%
Rooker	47,168		34,704	708	82,580	-9%
Sanders	59,022		58,559	1,733	119,314	-3%
Terry	119,663		111,367	1,521	232,551	-5%
Thompson	77,914		103,280	223	181,417	0%
Williams	17,345		11,551	1,033	29,929	36%
<b>Sys. +/-%</b>	-7%	176%	-2%	-4%	-1%	

## CIRCULATION 2012 NONPRINT

AGENCY	O-DRIVE AUDIO	VIDEO	In-House Games	CD BOOKS	CD MUSIC	DVD	TOTAL	+/-%
System	28,207	138	6,376	109,150	8,210	617,716	769,797	8%
Brown				4,649		27,245	31,894	10%
Fletcher				16,402		76,699	93,101	-2%
Main			5,622	20,874	8,210	112,416	147,122	11%
Maumelle				7,898		44,158	52,056	5%
McMath				5,646		30,664	36,310	1%
Milam		138		3,224		23,952	27,314	6%
Nixon				7,741		65,878	73,619	15%
Rooker				5,799		45,154	50,953	3%
Sanders				6,400		39,896	46,296	7%
Terry				18,646		86,651	105,297	6%
Thompson				10,485		51,211	61,696	6%
Williams			754	1,386		13,792	15,932	50%
<b>Sys. +/-%</b>	39%	-91%	389%	-1%	5%	8%	8%	



### **BUILDING CIRCULATION RATIO 2012\***

<b>AGENCY</b>	<b>ADULT</b>	<b>JUV</b>	<b>PERIOD</b>	<b>VIDEO</b>	<b>In-House Games</b>	<b>CD BOOKS</b>	<b>CD MUSIC</b>	<b>DVD</b>
System	38%	30%	1%	0%	1%	5%	0%	26%
Brown	45%	28%	0%	0%	0%	4%	0%	23%
Fletcher	43%	27%	1%	0%	0%	5%	0%	24%
Main	43%	24%	0%	0%	3%	5%	2%	26%
Maumelle	32%	40%	1%	0%	0%	4%	0%	24%
McMath	39%	28%	1%	0%	0%	5%	0%	27%
Milam	40%	24%	6%	0%	0%	3%	0%	26%
Nixon	37%	25%	3%	0%	0%	4%	0%	31%
Rooker	35%	26%	1%	0%	0%	4%	0%	34%
Sanders	36%	35%	1%	0%	0%	4%	0%	24%
Terry	35%	33%	0%	0%	0%	6%	0%	26%
Thompson	32%	42%	0%	0%	0%	4%	0%	21%
Williams	38%	25%	2%	0%	4%	3%	0%	30%

\*Does not include Overdrive downloadable use, which cannot be attributed to specific locations.



## SYSTEM CIRCULATION PERCENTAGES 2012

AGENCY	ADULT	JUV.	PERIOD.	VIDEO	In-House Games	CD BOOKS	CD MUSIC	DVD	TOTAL
System	918,669 100%	722,532 100%	21,386 100%	138 100%	6,376 100%	109,150 100%	8,210 100%	617,716 100%	2,404,177 100%
Brown	54,810 6%	33,386 5%	519 2%	0% 0%	0% 0%	4,649 4%	0% 0%	27,245 4%	120,609 5%
Fletcher	137,239 15%	83,889 12%	1,994 9%	0% 0%	0% 0%	16,402 15%	0% 0%	76,699 12%	316,223 13%
Main	185,971 20%	103,380 14%	111 1%	0% 0%	5,622 88%	20,874 19%	8,210 100%	112,416 18%	436,584 18%
Maumelle	59,081 6%	74,134 10%	1,262 6%	0% 0%	0% 0%	7,898 7%	0% 0%	44,158 7%	186,533 8%
McMath	44,548 5%	31,963 4%	647 3%	0% 0%	0% 0%	5,646 5%	0% 0%	30,664 5%	113,468 5%
Milam	37,569 4%	22,728 3%	5,318 25%	138 100%	0% 0%	3,224 3%	0% 0%	23,952 4%	92,929 4%
Nixon	78,339 9%	53,591 7%	6,317 30%	0% 0%	0% 0%	7,741 7%	0% 0%	65,878 11%	211,866 9%
Rooker	47,168 5%	34,704 5%	708 3%	0% 0%	0% 0%	5,799 5%	0% 0%	45,154 7%	133,533 6%
Sanders	59,022 6%	58,559 8%	1,733 8%	0% 0%	0% 0%	6,400 6%	0% 0%	39,896 6%	165,610 7%
Terry	119,663 13%	111,367 15%	1521 7%	0% 0%	0% 0%	18,646 17%	0% 0%	86,651 14%	337,848 14%
Thompson	77,914 8%	103,280 14%	223 1%	0% 0%	0% 0%	10,485 10%	0% 0%	51,211 8%	243,113 10%
Williams	17,345 2%	11,551 2%	1033 5%	0% 0%	754 12%	1,386 1%	0% 0%	13,792 2%	45,861 2%



## PROGRAM/TOURS & ATTENDANCE 2012

AGENCY	ADULT		+/- %		JUVENILE		+/- %	
	PROG	ATTEND	PROG	ATTEND	PROG	ATTEND	PROG	ATTEND
System	1,904	52,304	31%	47%	5,204	143,510	16%	26%
Brown	363	1,501	121%	7%	274	8,844	-22%	-16%
Fletcher	76	914	10%	-5%	407	11,218	4%	23%
Main	626	31,056	10%	48%	1,342	32,458	24%	32%

<i>ASI</i>	132	16,310	15%	101%	16	764	100%	64%
<i>Adult</i>	165	9,996	23%	6%	40	3,554	90%	8%
<i>Cox</i>	17	1,882	55%	46%	-	-		
<i>Ref</i>	21	340	-34%	102%	108	1,136	10%	1%
<i>Sturgis</i>	277	2,293	4%	24%	-	-		
<i>YS</i>	14	235	27%	11%	1,178	27,004	23%	38%

Maumelle	74	1,535	-9%	15%	368	10,154	4%	21%
McMath	61	846	61%	74%	521	16,777	2%	-9%
Milam	70	1,924	106%	28%	325	5,995	10%	17%
Nixon	127	2,247	18%	20%	220	4,934	-3%	-17%
Rooker	92	3,111	109%	364%	391	12,316	50%	227%
Sanders	150	4,960	25%	96%	359	12,236	93%	40%
Terry	110	2,237	22%	-8%	496	11,519	24%	46%
Thompson	115	1,807	12%	55%	331	12,146	3%	20%
Williams	40	166	25%	77%	170	4,913	81%	185%



## MEETINGS & ATTENDANCE 2012

AGENCY	GROUPS	+/-%	ATTENDANCE	+/-%
System	6,058	1%	136,639	30%
Brown	365	12%	14,471	144%
Fletcher	846	-5%	15,961	-2%
ASI	595	-10%	9,483	-17%
Cox Building	340	14%	6,561	15%
Main	1,487	19%	31,192	24%
Maumelle	113	-12%	1,670	-12%
McMath	167	-52%	12,489	135%
Milam	167	-8%	1,093	-12%
Nixon	102	-39%	2,234	-23%
Rooker	691	34%	10,650	21%
Sanders	364	2%	7,846	10%
Terry	327	-4%	6,265	8%
Thompson	290	-19%	13,428	185%
Williams	204	26%	3,296	17%



## STAFF ASSISTANCE PROVIDED 2012

AGENCY	REF/READ. ADVISORY	INSTRUCT. ASSIST.	TOTAL	+/-%	DIRECTS	+/-%
System	351,394	432,440	783,834	5%	562,994	6%
Brown	17,437	34,709	52,146	7%	23,980	3%
Fletcher	45,585	32,195	77,780	-12%	49,305	-18%
Main	67,122	70,381	137,503	17%	175,240	15%
<i>ASI</i>	13,536	4,534	18,070	-3%	10,470	15%
<i>Circ</i>	29,812	12,091	41,903	40%	75,116	2%
<i>Ref</i>	13,133	50,041	63,174	50%	73,759	38%
<i>YS</i>	10,641	3,715	14,356	23%	15,895	36%
Maumelle	11,831	19,529	31,360	-8%	14,124	0%
McMath	12,110	18,243	30,353	36%	56,455	13%
Milam	24,804	14,219	39,023	0%	25,959	-4%
Nixon	31,449	94,852	126,301	-8%	69,368	11%
Rooker	9,660	13,838	23,498	-7%	29,777	25%
Sanders	64,959	79,659	144,618	27%	52,394	12%
Terry	27,947	42,278	70,225	-21%	38,956	-32%
Thompson	22,303	9,356	31,659	15%	8,574	0%
Williams	16,187	3,181	19,368	132%	18,862	159%





## IN-HOUSE USE 2012

<b>AGENCY</b>	<b>2012</b>	<b>+/-%</b>
System	825,400	6%
Brown	74,602	4%
Fletcher	51,616	-2%
Main	247,329	4%

<i>Butler</i>	22,445	-9%
<i>Circ</i>	58,226	1%
<i>Ref</i>	114,132	36%
<i>YS</i>	52,526	-1%

Maumelle	70,150	4%
McMath	48,422	2%
Milam	40,188	-6%
Nixon	66,322	5%
Rooker	39,199	19%
Sanders	44,987	3%
Terry	57,833	6%
Thompson	40,878	7%
Williams	43,874	64%

## SYSTEM IN-HOUSE USE 2008-2012

<b>YEAR</b>	<b>SYS. IN-HOUSE</b>	<b>+/-%</b>
2012	825,400	6%
2011	780,114	8%
2010	723,125	-5%
2009	757,865	9%
2008	695,219	0%



## IN-HOUSE USE BREAKDOWN 2012

AGENCY	BOOKS	PERIOD.	INTERNET	FAX	MICRO	GOV. DOCS.	STUDY RMS.	MANU-SCRIPTS	OTHER	TOTAL
System	352,712	67,696	336,481	9,130	5,131	32	50,952	2,870	396	825,400
Brown	21,051	4,510	44,789	1,868			2,384			74,602
Fletcher	20,253	5,392	23,390	529			2,052			51,616
Main	104,885	20,177	99,566	510	4,958	32	13,935	2,870	396	247,329

<i>Butler</i>	11,278	3,797	3,029		1,471			2,870		22,445
<i>Circ</i>	51,617						6,609			58,226
<i>Ref</i>	4,339	15,250	83,990	510	3,487	32	6,128		396	114,132
<i>YS</i>	37,651	1,130	12,547				1,198			52,526

Maumelle	36,902	5,796	21,970	618			4,864			70,150
McMath	17,859	2,953	23,499	1,099			3,012			48,422
Milam	25,481	6,451	5,268	388	173		2,427			40,188
Nixon	20,336	6,880	34,820	1,461			2,825			66,322
Rooker	14,063	2,521	18,855	776			2,984			39,199
Sanders	18,676	2,455	14,720	534			8,602			44,987
Terry	30,260	6,383	17,521	485			3,184			57,833
Thompson	26,906	1,587	8,539	201			3,645			40,878
Williams	16,040	2,591	23,544	661			1,038			43,874



## COMPUTER USE BREAKDOWN 2012

AGENCY	DESKTOP	LAPTOP	TOTAL	+/-%
System	268,766	67,715	336,481	4%
Brown	26,013	18,776	44,789	1%
Fletcher	18,408	4,982	23,390	-6%
Main	85,612	13,954	99,566	5%
<i>ASI</i>	3,029		3,029	-15%
<i>Ref</i>	70,036	13,954	83,990	37%
<i>YS</i>	12,547		12,547	19%
Maumelle	20,312	1,658	21,970	-10%
McMath	17,398	6,101	23,499	-6%
Milam	4,992	276	5,268	-12%
Nixon	21,252	13,568	34,820	6%
Rooker	16,573	2282	18,855	15%
Sanders	13,946	774	14,720	-6%
Terry	16,721	800	17,521	-1%
Thompson	8,022	517	8,539	-6%
Williams	19,517	4,027	23,544	111%



## ENCYCLOPEDIA OF ARKANSAS 2012

Month	Visits	Page Views
January	156,770	663,541
February	168,123	665,580
March	155,547	614,127
April	156,811	619,485
May	158,278	624,770
June	120,014	433,989
July	118,021	455,198
August	110,150	422,727
September	102,104	407,308
October	152,740	596,400
November	147,263	582,175
December	124,497	476,497
<b>TOTAL</b>	<b>1,670,318</b>	<b>6,561,797</b>

## EoA VISITS 2008-2012

YEAR	SITE VISITS	+/-%
2012*	1,670,318	-17%
2011*	2,010,657	-21%
2010	2,554,632	27%
2009	2,007,160	6%
2008	1,889,255	23%

\*Aristotle Internet Access, which hosts the Encyclopedia of Arkansas, changed its statistics generating program mid-year in 2011, leading to a perceived drop in usage. That effect carried on through 2012 as the EoA experienced its first full year under the new program.



## PRINT MATERIALS ADDED 2012

AGENCY	ADULT BOOKS ADDED				JUVENILE BOOKS ADDED		
	H'BACK	P'BACK	O-DRIVE	TOTAL	H'BACK	P'BACK	TOTAL
System	<b>29,593</b>	<b>3,848</b>	<b>5,482</b>	<b>38,923</b>	<b>28,266</b>	<b>4,001</b>	<b>32,267</b>
Brown	1,739	328		<b>2,067</b>	1,327	141	<b>1,468</b>
Children's	471	0		<b>471</b>	10,359	1,288	<b>11,647</b>
Fletcher	3,141	415		<b>3,556</b>	1,905	238	<b>2,143</b>
Main	6,471	440		<b>6,911</b>	2,427	289	<b>2,716</b>
Maumelle	1,627	298		<b>1,925</b>	1,587	252	<b>1,839</b>
McMath	1,644	201		<b>1,845</b>	1,196	222	<b>1,418</b>
Milam	902	328		<b>1,230</b>	968	172	<b>1,140</b>
Nixon	1,966	522		<b>2,488</b>	1,518	302	<b>1,820</b>
Rooker	1,352	277		<b>1,629</b>	1,171	220	<b>1,391</b>
Sanders	1,534	314		<b>1,848</b>	1,263	209	<b>1,472</b>
Terry	3,144	345		<b>3,489</b>	1,984	251	<b>2,235</b>
Thompson	1,942	229		<b>2,171</b>	1,844	257	<b>2,101</b>
Williams	748	101		<b>849</b>	717	160	<b>877</b>
Butler Ctr.	<b>2,912</b>	50		<b>2,962</b>	0	0	<b>0</b>
<b>System Titles</b>	<b>11,691</b>	<b>1,531</b>	<b>5,039</b>	<b>18,261</b>	<b>6,378</b>	<b>1,045</b>	<b>7,423</b>



## NONPRINT MATERIALS ADDED 2012

AGENCY	CD BOOKS	CD MUSIC	DVD	O-DRIVE	OTHER	TOTAL
System	<b>3259</b>	<b>843</b>	<b>17107</b>	<b>1,222</b>	<b>277</b>	<b>22,708</b>
Brown	156	0	868		23	1047
Children's	82	0	539		0	621
Fletcher	378	0	1872		13	2263
Main	545	843	3075		128	4591
Maumelle	275	0	1277		10	1562
McMath	186	0	894		13	1093
Milam	123	0	668		7	798
Nixon	226	0	1339		20	1585
Rooker	236	0	1213		5	1454
Sanders	216	0	1096		10	1322
Terry	522	0	2475		10	3007
Thompson	255	0	1367		8	1630
Williams	59	0	424		30	513
Butler Ctr.	0	0	0		0	0
<b>Sys. Titles</b>	<b>1312</b>	<b>821</b>	<b>3010</b>	<b>1,194</b>	<b>27</b>	<b>6,364</b>



## HOLDINGS 2012

(as of 12/31/12)

	NONPRINT				TOTAL NONPRINT	PRINT			TOTAL PRINT	TOTAL COLLECTION
	CD BOOKS	CD MUSIC	DVD	O-Drive		CLOTH	P'BACK	O-Drive		
System	18,446	3,682	65,400	4,957	92,485	834,732	70,061	9,655	914,448	1,006,933
Brown	1,072	9	2,903		3,984	52,545	5,630		58,175	62,159
Children's	185	303	541		1,029	17,323	1,288		18,611	19,640
Fletcher	2,419	7	8,270		10,696	83,182	5,790		88,972	99,668
Main	3,265	2,586	11,718		17,569	236,152	7,776		243,928	261,497
Maumelle	1,354	7	4,927		6,288	43,401	4,989		48,390	54,678
McMath	996	6	3,653		4,655	40,062	4,610		44,672	49,327
Milam	768	8	2,737		3,513	30,781	4,147		34,928	38,441
Nixon	1,310	11	4,788		6,109	53,192	7,529		60,721	66,830
Rooker	1,118	6	4,761		5,885	31,916	2,920		34,836	40,721
Sanders	1,202	8	4,540		5,750	42,666	4,796		47,462	53,212
Terry	2,865	8	9,619		12,492	92,036	8,252		100,288	112,780
Thompson	1,450	6	5,181		6,637	56,520	6,421		62,941	69,578
Williams	435	7	1,699		2,141	17,211	3,701		20,912	23,053
Butler	7	710	63		71	37,745	2,212		39,957	40,028
<b>Sys. Titles</b>	<b>8,954</b>	<b>3,310</b>	<b>18,389</b>	<b>4,397</b>	<b>35,050</b>	<b>347,615</b>	<b>26,739</b>	<b>9,411</b>	<b>383,765</b>	<b>418,815</b>



## **DATABASE AND ELECTRONIC FILES ACCESS 2012**

Due to variations in the way individual vendors track usage statistics, online database use, as well as those portions of manuscript and photograph use attributable to online access, can experience great fluctuations. Accurate year-to-year changes and use counts are difficult to obtain.

<b>SUBSCRIPTION DATABASES</b>	<b>2012 Total Logins</b>	2011 Total Logins	<b>2012 Total Searches</b>	2011 Total Searches
<b>System</b>	<b>3,567,830</b>	2,691,235	<b>4,624,953</b>	3,241,445

These annual numbers are largely attributable to MasterFile Premier, a periodicals database which is searched through the online catalog simultaneously with every catalog search. Each of those results get recorded as a search, whether the file is actually used by the patron or not. Removing Masterfile Premier numbers from the 2011 and 2012 totals yields the following result:

<b>SUBSCRIPTION DATABASES</b>	<b>2012 Total Logins</b>	2011 Total Logins	<b>2012 Total Searches</b>	2011 Total Searches
<b>System</b>	<b>252,983</b>	248,719	<b>1,313,845</b>	798,786

The following numbers represent logins and searches for the Butler Center's online electronic files, which are subject to the same reporting difficulties as the subscription databases. These numbers are separate from Encyclopedia of Arkansas figures.

<b>IN-HOUSE CONTENT</b>	<b>2012 BC Digital Files Accessed</b>	<b>2011 BC Digital Files Accessed</b>	<b>2012 BC Digital Items Viewed</b>	<b>2011 BC Digital Items Viewed</b>
<b>Butler Center</b>	<b>14,657,142*</b>	3,146,386	<b>14,241,021*</b>	499,993

Many more items online from both CALS and UALR account for the big jump in these numbers.