

CALS Annual Statistical Report



2011

General note about statistics: The Rooker Branch opened in December, 2010. Consequently, statistics indicating growth percentages in 2011 will be artificially high. The Williams Branch was closed for the first four months of 2011. Its growth percentages will therefore be artificially low. Finally, construction in portions of the Main Library throughout the year also had a negative effect on overall numbers.



ATTENDANCE 2011

AGENCY	ATTENDANCE	+/-%
System	2,040,310	+2%
ASI	158,031	-2%
Brown	185,751	-5%
Cox Building	75,980	+4%
Fletcher	186,072	+3%
Main	462,214	+6%
Maumelle	119,639	+2%
McMath	148,804	0%
Milam	56,161	-2%
Nixon	142,857	0%
Rooker	77,598	+1155%
Sanders	108,786	-12%
Terry	136,280	-1%
Thompson	131,027	-4%
Williams	51,110	-38%

ATTENDANCE 2007-2011

YEAR	SYS. ATTEND.	+/-%
2011	2,040,310	+2%
2010	2,005,452	+3%
2009	1,945,219	+7%
2008	1,815,774	+7%
2007	1,693,640	+2%



CIRCULATION 2011 TOTALS

AGENCY	NONPRINT	PRINT	TOTAL	+/-%
System	713,634	1,780,480	2,494,114	+7%
Brown	29,092	100,026	129,118	-10%
Fletcher	95,284	240,834	336,118	+3%
Main	133,028	301,941	434,969	+3%
Maumelle	49,404	136,433	185,837	+2%
McMath	36,013	84,056	120,069	-5%
Milam	25,677	76,289	101,966	+2%
Nixon	64,216	143,086	207,302	+6%
Rooker	49,393	91,105	140,498	+1501%
Sanders	43,246	122,791	166,037	+5%
Terry	98,949	245,614	344,563	-2%
Thompson	58,447	181,779	240,226	0%
Williams	10,652	21,940	32,592	-29%

SYSTEM CIRCULATION 2007-2011

YEAR	SYS. CIRC.	+/-%
2011	2,494,114	+7%
2010	2,317,960	+1%
2009	2,303,702	+11%
2008	2,083,226	+11%
2007	1,884,330	+8%



CIRCULATION 2011 PRINT

AGENCY	ADULT	O-DRIVE PRINT	JUV	PERIOD	TOTAL	+/-%
System	988,706	34,586	734,893	22,295	1,780,480	+3%
Brown	60,904		38,722	400	100,026	-11%
Fletcher	150,745		87,380	2,709	240,834	0%
Main	192,852		108,928	161	301,941	0%
Maumelle	63,577		71,365	1,491	136,433	-1%
McMath	49,075		34,177	804	84,056	-9%
Milam	44,257		25,962	6,070	76,289	-1%
Nixon	83,079		54,591	5,416	143,086	0%
Rooker	51,842		38,396	867	91,105	+1538%
Sanders	63,606		57,788	1,397	122,791	+3%
Terry	129,604		114,036	1,974	245,614	-4%
Thompson	85,363		95,997	419	181,779	-1%
Williams	13,802		7,551	587	21,940	-35%
Sys. +/-%	-1%	+837%	+6%	+5%	+3%	

CIRCULATION 2011 NONPRINT

AGENCY	O-DRIVE AUDIO	AUDIO	VIDEO	CD- ROM	CD BOOKS	CD MUSIC	DVD	TOTAL	+/-%
System	20,233	857	1,486	1,304	110,264	7,837	571,653	713,634	+17%
Brown		189	0		5,080		23,823	29,092	-7%
Fletcher		159	413		17,679		77,033	95,284	+14%
Main		6	11	1,185	21,214	7,837	102,775	133,028	+13%
Maumelle		144	0		7,746		41,514	49,404	+10%
McMath		0	0		5,644		30,369	36,013	+6%
Milam		0	333		3,309		22,035	25,677	+14%
Nixon		6	1		7,597		56,612	64,216	+23%
Rooker		0	0		6,148		43,245	49,393	+1436%
Sanders		220	0		6,448		36,578	43,246	+14%
Terry		129	717		18,286		79,817	98,949	+4%
Thompson		3	11		10,108		48,325	58,447	+4%
Williams		1	0	119	1,005		9,527	10,652	-12%
Sys. +/-%	+41%	-85%	-88%	NA	+7%	+24%	+22%	+17%	



BUILDING CIRCULATION RATIO 2011 *

AGENCY	ADULT	JUV	PERIOD	AUDIO	VIDEO	In-House Games	CD BOOKS	CD MUSIC	DVD
System	41%	30%	1%	0%	0%	0%	5%	0%	23%
Brown	47%	30%	0%	0%	0%	0%	4%	0%	18%
Fletcher	45%	26%	1%	0%	0%	0%	5%	0%	23%
Main	44%	25%	0%	0%	0%	0%	5%	2%	24%
Maumelle	34%	38%	1%	0%	0%	0%	4%	0%	22%
McMath	41%	28%	1%	0%	0%	0%	5%	0%	25%
Milam	43%	25%	6%	0%	0%	0%	3%	0%	22%
Nixon	40%	26%	3%	0%	0%	0%	4%	0%	27%
Rooker	37%	27%	1%	0%	0%	0%	4%	0%	31%
Sanders	38%	35%	1%	0%	0%	0%	4%	0%	22%
Terry	38%	33%	1%	0%	0%	0%	5%	0%	23%
Thompson	36%	40%	0%	0%	0%	0%	4%	0%	20%
Williams	42%	23%	2%	0%	0%	0%	3%	0%	29%

*Does not include Overdrive downloadable use, which cannot be attributed to specific locations.



SYSTEM CIRCULATION PERCENTAGES 2011

AGENCY	ADULT	JUV.	PERIOD.	AUDIO	VIDEO	In-house Games	CD BOOKS	CD MUSIC	DVD	TOTAL
System	988,706 100%	734,893 100%	22,295 100%	857 100%	1,486 100%	1304 100%	110,264 100%	7,837 100%	571,653 100%	2,439,295 100%
Brown	60,904 6%	38,722 5%	400 2%	189 22%	0%	0%	5,080 5%	0%	23,823 4%	129,118 5%
Fletcher	150,745 15%	87,380 12%	2,709 12%	159 19%	413 28%	0%	17,679 16%	0%	77,033 13%	336,118 14%
Main	192,852 20%	108,928 15%	161 1%	6 1%	11 1%	1185 91%	21,214 19%	7,837 100%	102,775 18%	434,969 18%
Maumelle	63,577 6%	71,365 10%	1,491 7%	144 17%	0%	0%	7,746 7%	0%	41,514 7%	185,837 8%
McMath	49,075 5%	34,177 5%	804 4%	0%	0%	0%	5,644 5%	0%	30,369 5%	120,069 5%
Milam	44,257 4%	25,962 4%	6,070 27%	0%	333 22%	0%	3,309 3%	0%	22,035 4%	101,966 4%
Nixon	83,079 8%	54,591 7%	5,416 24%	6 1%	1 0%	0%	7,597 7%	0%	56,612 10%	207,302 8%
Rooker	51,842 5%	38,396 5%	867 4%	0%	0%	0%	6,148 6%	0%	43,245 8%	140,498 6%
Sanders	63,606 6%	57,788 8%	1,397 6%	220 26%	0%	0%	6,448 6%	0%	36,578 6%	166,037 7%
Terry	129,604 13%	114,036 16%	1974 9%	129 15%	717 48%	0%	18,286 17%	0%	79,817 14%	344,563 14%
Thompson	85,363 9%	95,997 13%	419 2%	3 0%	11 1%	0%	10,108 9%	0%	48,325 8%	240,226 10%
Williams	13,802 1%	7,551 1%	587 3%	1 0%	0%	119 9%	1,005 1%	0%	9,527 2%	32,592 1%



PROGRAM/TOURS & ATTENDANCE 2011

AGENCY	ADULT		+/--%		JUVENILE		+/--%	
	PROG	ATTEND	PROG	ATTEND	PROG	ATTEND	PROG	ATTEND
System	1,452	35,469	+7%	+10%	4,473	114,320	+23%	+12%
Brown	164	1,398	+18%	+17%	351	10,567	+44%	+40%
Fletcher	69	967	+11%	+45%	390	9,113	+45%	+46%
Main	569	21,015	-4%	+9%	1,084	24,514	+12%	-12%

<i>ASI</i>	115	8,118	+4%	+15%	8	467	-33%	-23%
<i>Adult</i>	134	9,387	-8%	+23%	21	3,300	-56%	-41%
<i>Cox</i>	11	1,287	+38%	-38%	-	-	-	-
<i>Ref</i>	32	168	+540%	+300%	98	1,127	-17%	-38%
<i>Sturgis</i>	266	1,843	-17%	-20%	-	-	-	-
<i>YS</i>	11	212	+83%	+32%	957	19,620	+21%	0%

Maumelle	81	1,336	+25%	+84%	353	8,362	-2%	+9%
McMath	38	485	-48%	-46%	512	18,469	+15%	+19%
Milam	34	1,498	0%	+9%	295	5,135	+40%	+17%
Nixon	108	1,879	+8%	-11%	227	5,913	+54%	+15%
Rooker	44	671	+1367%	+728%	261	3,767	+2075%	+770%
Sanders	120	2,529	+13%	-5%	186	8,717	-14%	+1%
Terry	90	2,433	+32%	+31%	399	7,877	+70%	+48%
Thompson	103	1,164	+10%	+16%	321	10,164	+26%	+15%
Williams	32	94	+88%	-48%	94	1,722	-65%	-62%



MEETINGS & ATTENDANCE 2011

AGENCY	GROUPS	+/-%	ATTENDANCE	+/-%
System	5,977	+10%	105,086	-5%
Brown	327	-36%	5,939	-48%
Fletcher	888	+1%	16,321	+6%
ASI	660	+35%	11,442	+23%
Cox Building	299	+36%	5,703	+52%
Main	1,248	-1%	25,103	-13%
Maumelle	129	-1%	1,898	+9%
McMath	346	+47%	5,308	+13%
Milam	181	0%	1,239	+29%
Nixon	168	-53%	2,886	-48%
Rooker	517	+3877%	8,836	+2103%
Sanders	356	+26%	7,105	+7%
Terry	339	-1%	5,783	-5%
Thompson	357	+33%	4,705	-57%
Williams	162	-35%	2,818	-20%



STAFF ASSISTANCE PROVIDED 2011

AGENCY	REF/READ. ADVISORY	INSTRUCT. ASSIST.	TOTAL	+/-%	DIRECTS	+/-%
System	352,219	397,581	749,800	+13%	531,558	+8%
Brown	17,266	31,405	48,671	+3%	23,285	+2%
Fletcher	59,158	29,321	88,479	+20%	59,791	+12%
Main	58,109	59,269	117,378	+3%	152,097	+3%
-						
<i>ASI</i>	13,852	4,856	18,708	+15%	9,116	+18%
<i>Circ</i>	22,444	7,477	29,921	+7%	73,429	+12%
<i>Ref</i>	13,052	28,940	41,992	+92%	53,402	-3%
<i>Sturgis</i>	322	14,806	15,128	-57%	4,425	-54%
<i>YS</i>	8,439	3,190	11,629	-6%	11,725	+12%
-						
Maumelle	13,199	20,787	33,986	+2%	14,148	+9%
McMath	11,851	10,388	22,239	+1%	49,741	+11%
Milam	25,303	13,556	38,859	+11%	26,917	+4%
Nixon	37,024	99,626	136,650	+76%	62,338	+33%
Rooker	12,289	13,059	25,348	+1278%	23,765	+733%
Sanders	55,971	57,612	113,583	-25%	46,760	-22%
Terry	35,917	52,917	88,834	+34%	56,883	+18%
Thompson	19,536	7,899	27,435	+18%	8,542	+4%
Williams	6,596	1,742	8,338	-37%	7,291	-51%



IN-HOUSE USE 2011

AGENCY	2011	+/-%
System	780,114	+8%
Brown	71,494	+3%
Fletcher	52,790	+6%
Main	238,690	+6%

<i>Butler</i>	24,741	-4%
<i>Circ</i>	57,478	+93%
<i>Ref</i>	83,706	-3%
<i>Sturgis</i>	19,531	-53%
<i>YS</i>	53,234	+26%

Maumelle	67,747	+5%
McMath	47,561	-10%
Milam	42,837	+5%
Nixon	63,113	+1%
Rooker	32,912	+2640%
Sanders	43,539	+4%
Terry	54,690	+24%
Thompson	38,041	+35%
Williams	26,700	-30%

SYSTEM IN-HOUSE USE 2005-2011

YEAR	SYS. IN-HOUSE	+/-%
2011	780,114	+8%
2010	723,125	-5%
2009	757,865	+9%
2008	695,219	0%
2007	690,907	-5%



IN-HOUSE USE BREAKDOWN 2011

AGENCY	BOOKS	PERIOD.	INTERNET	FAX	MICRO	GOV. DOCS.	STUDY RMS.	MANU-SCRIPTS	OTHER	TOTAL
System	331,490	66,792	322,825	8,323	3,784	124	44,372	1,683	721	780,114
Brown	17,827	4,916	44,470	1,867			2,385		29	71,494
Fletcher	18,170	6,884	24,957	531			2,246		2	52,790
Main	108,342	18,891	94,966	415	3,535	124	10,352	1,683	382	238,690
-										
<i>Butler</i>	12,836	5,585	3,566	-	1,071		-	1,683		24,741
<i>Circ</i>	51,949	79	-	-			5,450			57,478
<i>Ref</i>	4,932	9,613	61,344	415	2,464	124	4,432		382	83,706
<i>Sturgis</i>	-	-	19,531	-			-			19,531
<i>YS</i>	38,625	3,614	10,525	-			470			53,234
-										
Maumelle	32,724	5,789	24,441	587			4,198		8	67,747
McMath	16,669	2,472	24,943	1,070			2,407		-	47,561
Milam	26,679	6,543	6,008	474	249		2,845		39	42,837
Nixon	20,603	5,552	32,926	1,317			2,455		260	63,113
Rooker	11,626	2,577	16,380	491			1,838		-	32,912
Sanders	15,926	2,243	15,723	427			9,219		1	43,539
Terry	25,780	8,045	17,721	427			2,717		-	54,690
Thompson	23,926	1,572	9,128	210			3,205		-	38,041
Williams	13,218	1,308	11,162	507			505		-	26,700



COMPUTER USE BREAKDOWN 2011

AGENCY	DESKTOP	LAPTOP	TOTAL	+/-%
System	263,828	58,997	322,825	+3%
Brown	25,096	19,374	44,470	+6%
Fletcher	21,629	3,328	24,957	+17%
Main	86,808	8,158	94,966	-5%
<i>ASI</i>	3,566	-	3,566	+28%
<i>Ref</i>	53,186	8,158	61,344	+31%
<i>Sturgis</i>	19,531	-	19,531	-53%
<i>YS</i>	10,525	-	10,525	+19%
Maumelle	23,145	1,296	24,441	-4%
McMath	17,074	7,869	24,943	-1%
Milam	5,654	354	6,008	+10%
Nixon	20,399	12,527	32,926	+11%
Rooker	13,750	2,630	16,380	+1948%
Sanders	14,632	1,091	15,723	+4%
Terry	16,739	982	17,721	-6%
Thompson	8,721	407	9,128	-11%
Williams	10,181	981	11,162	-43%



ENCYCLOPEDIA OF ARKANSAS 2011

Month	Visits	Page Views
January	246,266	814,635
February	236,520	839,950
March	267,897	833,470
April	239,655	832,212
May	156,858	619,010
June	102,030	397,730
July	97,458	376,702
August	108,662	425,889
September	129,401	510,051
October	149,284	604,435
November	146,683	586,436
December	129,943	507,707
TOTAL	2,010,657	7,348,227

EoA VISITS 2007-2011

YEAR	SITE VISITS	+/-%
2011*	2,010,657	-21%
2010	2,554,632	+27%
2009	2,007,160	+6%
2008	1,889,255	+23%
2007	1,532,500	+383%

*Aristotle Internet Access, which hosts the Encyclopedia of Arkansas, changed its statistics generating program mid-year, leading to a perceived drop in usage. Prior to that point, the EoA was on track for a 10% annual increase.



MATERIALS (BOOKS) ACTIVITY 2011

AGENCY	ADULT BOOKS ADDED				JUVENILE BOOKS ADDED		
	H'BACK	P'BACK	O-DRIVE	TOTAL	H'BACK	P'BACK	TOTAL
System	32,730	4,225	3,250	40,205	25,078	4,558	29,636
Brown	1,943	393		2,336	1,819	266	2,085
Fletcher	3,786	386		4,172	2,756	472	3,228
Main	7,579	439		8,018	3,462	540	4,002
Maumelle	1,880	333		2,213	2,238	389	2,627
McMath	1,757	279		2,036	1,655	349	2,004
Milam	1,082	433		1,515	1,310	257	1,567
Nixon	2,111	476		2,587	2,044	389	2,433
Rooker	1,802	302		2,104	1,575	345	1,920
Sanders	1,742	358		2,100	1,887	423	2,310
Terry	3,657	390		4,047	2,803	406	3,209
Thompson	2,249	269		2,518	2,599	431	3,030
Williams	873	154		1,027	930	291	1,221
Butler Ctr.	2,269	13		2,282	-	-	-
System Titles	12,505	1,705		14,210	4,397	787	5,184



MATERIALS (NONPRINT) ACTIVITY (ADDS) 2011*

AGENCY	CD BOOKS	CD MUSIC	DVD	O-DRIVE	OTHER	TOTAL
System	3,953	818	15,719	1,184	139	21,813
Brown	217	-	902		-	1,119
Fletcher	537	-	2,179		3	2,719
Main	737	818	2,671		84	4,310
Maumelle	311	-	1,078		5	1,394
McMath	234	-	842		3	1,079
Milam	143	-	696		1	840
Nixon	310	-	1,328		4	1,642
Rooker	244	-	1,080		9	1,333
Sanders	307	-	1,127		1	1,435
Terry	558	-	2,151		1	2,710
Thompson	289	-	1,143		11	1,443
Williams	66	-	522		17	605
Butler Ctr.	-	-	-		-	-
Sys. Titles	1,488	680	2,862		-	5,030



HOLDINGS 2011

(as of 12/31/11)

	NONPRINT							TOTAL NONPRINT	PRINT			TOTAL PRINT	TOTAL COLLECTION
	AUDIO	VIDEO	CD- ROM	CD BOOKS	CD MUSIC	DVD	O-Drive		CLOTH	P'BACK	O-Drive		
System	952	1,349	22	13,847	1,396	43,028	3,534	64,128	792,476	71,803	4,825	869,104	933,232
Brown	298	66	0	924	8	2,228		3,524	53,485	6,557		60,042	63,566
Fletcher	93	258	0	2,020	7	5,638		8,016	81,172	6,249		87,421	95,437
Main	26	43	0	2,646	1,313	7,706		11,734	228,086	8,170		236,256	247,990
Maumelle	173	0	0	845	6	3,135		4,159	41,652	5,378		47,030	51,189
McMath	0	285	0	859	6	2,639		3,789	43,421	5,502		48,923	52,712
Milam	0	102	0	646	8	1,869		2,625	31,884	4,379		36,263	38,888
Nixon	28	36	0	907	13	3,201		4,185	50,668	7,605		58,273	62,458
Rooker	0	0	0	640	6	2,629		3,275	25,195	1,865		27,060	30,335
Sanders	203	0	0	784	8	3,057		4,052	44,540	4,464		49,004	53,056
Terry	126	546	5	2,104	8	6,273		9,062	89,435	9,629		99,064	108,126
Thompson	5	2	0	1,064	6	3,535		4,612	54,420	6,673		61,093	65,705
Williams	0	0	0	408	7	1,111		1,526	15,886	3,167		19,053	20,579
Butler	0	11	17	0	0	7		35	32,632	2,165		34,797	34,832
Sys. Titles	856	897	16	7,046	1,149	12,900		22,864	330,439	26,366		356,805	379,669



DATABASE AND ELECTRONIC FILES ACCESS 2011

Due to variations in the way individual vendors track usage statistics, online database use, as well as those portions of manuscript and photograph use attributable to online access, can experience great fluctuations. Accurate year-to-year changes and use counts are therefore impossible to obtain.

SUBSCRIPTION DATABASES	2011 Total Logins	2010 Total Logins	2011 Total Searches	2010 Total Searches
System	2,691,235	110,275	3,241,445	492,251

The size of the annual increase is mainly attributable to MasterFile Premier, a periodicals database which is now searched through the online catalog simultaneously with every catalog search. Each of those results get recorded as a search, whether the file is actually used by the patron or not. Removing Masterfile Premier numbers from the 2010 and 2011 totals yields the following result:

SUBSCRIPTION DATABASES	2011 Total Logins	2010 Total Logins	2011 Total Searches	2010 Total Searches
System	248,719	110,275	798,786	492,251

The following numbers represent logins and searches for the Butler Center's online electronic files. They are subject to the same reporting difficulties as the subscription databases, but this is the first year these numbers have been reported. These numbers are separate from Encyclopedia of Arkansas figures.

IN-HOUSE CONTENT	Digital Collection Files Accessed	Digital Collection Items Viewed
Butler Center	3,146,386	499,993